



**PROGRAMME**  
**JUNIOR FELLOWS MEETING**  
HELSINKI 28-29 AUGUST 2008

**IS THERE A FINNISH SUCCESS STORY?**

**SEMINAR HOSTED BY STORA ENSO**

**THURSDAY, 28 AUGUST**

VENUE: STORA ENSO HEAD OFFICE (KANAVARANTA 1)

- 8.45 MEETING AT STORA ENSO
- 09.00 WELCOMING WORDS BY MR **AULIS ANSAHARJU**, COUNTRY MANAGER, STORA ENSO
- 09.15 *TRANSFORMATION OF FINLAND*  
MR **JORMA OLLILA**, CHAIRMAN OF EVA AND NOKIA
- 09.45 *EVA'S ROLE IN THE FINNISH SOCIETY*  
MR **RISTO PENTTILÄ**, DIRECTOR OF EVA
- 10.15 JUNIOR FELLOWS PRESENT THEMSELVES
- 11.00 *THE STORY OF STORA ENSO AND THE FINNISH FOREST INDUSTRY*  
MR **AULIS ANSAHARJU**, COUNTRY MANAGER, STORA ENSO
- 11.45 LUNCH AT STORA ENSO

**THEME: FOUNDATIONS FOR SUCCESS?**

- 12.45 *INNOVATION SOCIETY – A MYTH OR A REALITY?*  
MR **ESKO AHO**, PRESIDENT, SITRA - THE FINNISH INNOVATION FUND
- 13.30 *LESSONS OF THE NORDIC MODEL*  
MR **SIXTEN KORKMAN**, MANAGING DIRECTOR, EVA AND ETLA
- 14.30 COFFEE AND REFRESHMENTS
- 15.00 *EXCEPTIONAL WOMEN*  
MS **LENITA AIRISTO**, ENTREPRENEUR
- 16.00 WALK TO HELSINKI UNIVERSITY

**THEME: WORKING IN FINLAND AS A FOREIGNER**

VENUE: HELSINKI UNIVERSITY MUSEUM ARPPEANUM, AUDITORIUM (SNELLMANINKATU 3)

- 17.00 *PANEL DISCUSSION:*  
MR **MIKKO ALKIO**, SECRETARY OF STATE, MINISTRY OF EMPLOYMENT AND THE ECONOMY  
MR **MICHAEL GATES**, GROUP MANAGING DIRECTOR, RICHARD LEWIS COMMUNICATIONS,  
MR **MIKA RAUNIO**, RESEARCHER, TAMPERE UNIVERSITY
- 18.30 FREE TIME
- 19.30 DINNER HOSTED BY STORA ENSO  
VENUE: STORA ENSO HEAD OFFICE (KANAVARANTA 1)

## **FRIDAY, 29 AUGUST**

VENUE: STORA ENSO HEAD OFFICE (KANAVARANTA 1)

### **THEME: SPICES FOR THE WAY FORWARD**

- 9.00 MEETING AT STORA ENSO
- 9.15 *PUTTING FINLAND ON A MUSICAL MAP*  
MR **HANNU LINTU**, CONDUCTOR
- 10.00 COFFEE
- 10.15 *FINLAND, MOBILITY AND WEB 2.0.*  
MR **MARKO AHTISAARI**, RESPONSIBLE FOR BRAND AND DESIGN, BLYK
- 11.15 *EU'S ROLE IN THE WORLD*  
MS **PIIA-NOORA KAUPPI**, MEMBER OF EUROPEAN PARLIAMENT
- 12-13 LUNCH AT STORA ENSO
- 13-15 VISIT TO **DESIGN MUSEUM** (ADDRESS: KORKEAVUORENKATU 23)  
EXHIBITION: *FENNOFOLK – NEW NORDIC ODDITY*
- 15.00 FREE TIME

### **THEME: FINNISH FOREIGN AND DEFENCE POLICY - AN EUROPEAN EXCEPTION?**

VENUE: MINISTRY OF DEFENCE (ADDRESS: FABIANINKATU 2)

- 15.50 MEETING OUTSIDE THE MINISTRY OF DEFENCE
- 16.00 *EU, NATO AND FINNISH DEFENCE POLICY*  
MR **PAULI JÄRVENPÄÄ**, DIRECTOR-GENERAL, DEFENCE POLICY DEPARTMENT,  
MINISTRY OF DEFENCE
- 17.00 DRINKS
- 17.30 DINNER HOSTED BY MINISTRY OF DEFENCE