



EVA JUNIOR FELLOWS MEETING

HELSINKI 27-28 AUGUST 2009

PLACING FINLAND ON A GLOBAL MAP

SEMINAR HOSTED BY FAZER

THURSDAY, 27 AUGUST

VENUE: FAZER CONFECTIONERY (FAZERINTIE 6, VANTAA)

THEME: INTRODUCTION

- 9.20 Meeting at the front of Museum of Contemporary Art Kiasma (Mannerheiminaukio 2)
Bus transport to Fazer Confectionery Ltd (Fazerintie 6, Vantaa)
- 10.00 Coffee and refreshments
- 10.10 *Welcoming Words and the Story of Fazer*
Mr **Harri-Pekka Kaukonen**, Executive Vice President, Fazer Group
- 10.40 Junior Fellows present themselves

THEME: MAP OF THE NORTH

- 11.40 *1809-2009: 200 years of Finnish History in 20 minutes*
Mr **Risto Penttilä**, Director of EVA
- 12.05 Lunch at Fazer
- 12.50 Chocolate tour
- 13.45 *Russia and Finland*
- 13.45 *Russia today - Reflections on Domestic and Foreign Policy*
Dr **Arkady Moshes**, Researcher, Finnish Institute of International Affairs
- 14.30 *Elements of Russian Capitalism*
Mr **Simon-Erik Ollus**, Advisor and Economist, East Office of Finnish Industries
- 15.00 Coffee and refreshments
- 15.30 *Nordic Co-operation*
- 15.30 *Is there a Nordic Corporate Culture?*
Mr **Mikael Frisk**, HR Director, Fortum
Mr **Kaj Nordström**, Founder, Future Skills
Mr **Kenneth Söderholm**, Senior Vice President and Human Resources Development,
Fazer Group
- 16.30 *Does Nordic Co-operation Still Matter?*
Mr **Pertti Torstila**, Secretary of State, Ministry for Foreign Affairs of Finland
- 17.00 Bus transport to Fazer Cafe (Senate Square)
EVA's Role in the Finnish Society
Mr **Risto Penttilä**, Director of EVA
- 17.30 Buffet at Fazer Café (Kluuvikatu 3)
- 19.30 Finnish Radio Symphony Orchestra, Conductor Osmo Vänskä
Venue: Finlandia Hall (Mannerheimintie 13 E)



FRIDAY, 28 AUGUST

VENUE: KADETTI (HOLLANTILAISENTIE 11, MUNKKINIEMI)

THEME: FINLAND AND GLOBAL CHALLENGES

- 9.00 Meeting at the front of Museum of Contemporary Art Kiasma (Mannerheiminaukio 2)
Bus transport to Kadetti (Hollantilaistentie 11)
- 9.25 Coffee and refreshments
- 9.40 *Meeting the Energy and Climate Policy Objectives*
Ms **Paula Lehtomäki**, Minister of Environment
- 10.10 *Finland in Europe – from Aspirations to Action*
Ms **Astrid Thors**, Minister of Immigration and Europe
- 10.40 *Are we heading for a Brighter Future?*
Chair: Ms **Sari Baldauf**, Member of EVA's Board of Directors
Panel: 5-6 Junior Fellows
- 12.00 Lunch
- 13.00 *Strategic Design: the Changing Nature of Design*
Mr **Marco Steinberg**, Director of Strategic Design, Sitra – the Finnish Innovation Fund
- 13.45 *Is there Light at the End of the Tunnel? Looking beyond the Economic Crisis*
Mr **Jorma Ollila**, Chairman of EVA and Nokia
- 14.30 *Foreign Policy Challenges*
Mr **Alexander Stubb**, Minister for Foreign Affairs
- 14.45 Coffee and refreshments
- 15.00 *Road Trip to the Finnish Job Markets*
Ms **Zuzana Fungacova**, Economist, Bank of Finland Institute for Economies in Transition (BOFIT)
Ms **Johanna Liukkonen**, Communications and Liaison Officer, UNDP Finland
Mr **Antti Törmänen**, Management Consultant, McKinsey & Company
- 16.00 Bus transport to the city centre
- 16.30 *Exhibition: Helsinki Horizons - the Fate and Fortunes of Helsinki in three Realms*
Helsinki City Museum (Sofiankatu 4)
- 17.30 Free time
- 19.30 Dinner at Restaurant König (Mikonkatu 4)