



JUNIOR FELLOWS SEMINAR Helsinki 26-27 August 2010

SUSTAINABLE FINLAND Seminar hosted by Fortum

Thursday 26 Aug

Theme:

INTRODUCTION

9.00 Meeting outside the hotel Holiday Inn Helsinki City Center
Bus transportation to Fortum, Keilaniemi, Espoo

9.40-10.00 *Welcoming Words*
Mr Tapio Kuula, President & CEO, Fortum

10.00-10.45 *Sustainable Finland*
Mr Jorma Ollila, Chairman of Nokia and EVA

10.45-11.15 *EVA's role in the Finnish Society*
Mr Matti Apunen, Director, EVA

11.15-12.00 *Introductions*
Junior Fellows introduce themselves

12.00-13.00 Lunch at Fortum

Theme:

SUSTAINABLE ECONOMY

13.00-13.45 *How is Finland to regain and sustain its competitive edge?*
Mr Antti Pitkänen, Director, McKinsey & Company

13.45-14.30 *How to get Finnish and European public finances back on sustainable track?*
Dr Sixten Korkman, Managing Director, EVA and ETLA

14.30-15.00 Coffee and refreshments

15.00-15.45 *Innovations and creative thinking – building blocks of sustainability*
Dr Esa Saarinen, professor of Applied Philosophy, Aalto University

15.45-16.15 *Smart, simple and sustainable – is this Finnish Design?*
Mr Pekka Toivanen, Managing Director, Muotohiomo

16.45-18.00 **Visit to EMMA, Espoo museum of Modern Art**

Welcoming words (16.45-17.15)
Saija Äikäs-Idänpään-Heikkilä, Chairman of Espoo City Board

Guided tour (17.15-18)

18.30-c. 21.00 **Dinner hosted by Fortum at Villa Störsvik in Siuntio**



Friday 27 Aug

Theme:

ENERGY AND ENVIRONMENT

- 8.15 Meeting outside the hotel Holiday Inn Helsinki City Center
Bus transportation to Fortum, Keilaniemi, Espoo
- 8.45 Coffee and refreshments
- 9.00-9.45 *Energy markets and solutions of the future*
Dr Anne Brunila, Executive Vice President, Fortum
- 9.45-10.30 *Built environment, eco-efficiency and environmental sustainability*
Mr Jan Vapaavuori, Minister of Housing
- 10.30-11.30 *Panel discussion: "Corporations and Environment"*
Chair: **Ms Sari Baldauf**, MSc, the Deputy Chairman of the Board of Directors, Fortum
Panel: 4-5 Junior Fellows
- 11.30-12.15 Lunch
- 12.15-13.00 Bus transportation to **the Ministry for Foreign Affairs**

Theme:

FINLAND AND THE GLOBAL AGENDA

- 13.00-13.45 *What does a Foreign Ministry of an EU country do? Career prospects at the Foreign Ministry of Finland*
Mr Pertti Torstila, Secretary of State, Ministry for Foreign Affairs
- 13.45-14.30 *EU's role in combating climate change*
Mr Matti Vanhanen, Member of Parliament
- 14.30-15.15 *The environment on the USA's agenda*
Mr Bruce J. Oreck, The U.S. Ambassador to Finland
- 15.15-15.45 *Finland's foreign relations yesterday, today and tomorrow*
Dr Risto Penttilä, CEO, Central Chamber of Commerce
- 15.45-16.15 *What have we learned?*
Informal discussion & wine reception

Free time

- 20.00 **Dinner at La Famiglia**, Keskuskatu 3, 00100 Helsinki

Saturday 28 Aug

- 11.30-12.15 **Visit to the Parliament of Finland**
Guided tour by **Ms Hanna-Leena Hemming**, Member of Parliament
- 12.45 **Voluntary "picnic" at Café Ursula**
Kaivopuisto, Ehrenströmintie 3, 00140 Helsinki