



JUNIOR FELLOWS MEETING

HELSINKI 28-29 AUGUST 2008

IS THERE A FINNISH SUCCESS STORY?

PROGRAMME

THURSDAY, AUGUST 28

VENUE: STORA ENSO HEAD OFFICE (KANAVARANTA 1)

- 09.00 WELCOMING WORDS BY MR **AULIS ANSAHARJU**, COUNTRY MANAGER, STORA ENSO
- 09.15 *THE TRANSFORMATION OF FINLAND*
MR **JORMA OLLILA**, CHAIRMAN OF EVA AND NOKIA
- 09.45 *EVA'S ROLE IN THE FINNISH SOCIETY*
MR **RISTO PENTTILÄ**, DIRECTOR OF EVA
- 10.15 JUNIOR FELLOWS PRESENT THEMSELVES
- 11.15 *THE STORY OF STORA ENSO AND THE FINNISH FOREST INDUSTRY*
MR **AULIS ANSAHARJU**, COUNTRY MANAGER, STORA ENSO
- 11.45 LUNCH

THEME: A SUCCESS STORY IN THE MAKING – FOUNDATIONS FOR SUCCESS?

- 12.45 *INNOVATION SOCIETY – A MYTH OR A REALITY?*
MR **ESKO AHO**, PRESIDENT, SITRA - THE FINNISH INNOVATION FUND
- 13.30 *LESSONS OF THE NORDIC MODEL*
MR **SIXTEN KORKMAN**, MANAGING DIRECTOR, EVA AND ETLA
- 14.30 COFFEE AND REFRESHMENTS
- 15.00 *EXCEPTIONAL WOMEN*
MS **LENITA AIRISTO**, ENTREPRENEUR
- 16.00 WALK TO HELSINKI UNIVERSITY

EVA FORUM: WORKING IN FINLAND – COULD IT BE AN OPTION?

VENUE: HELSINKI UNIVERSITY MUSEUM ARPPEANUM, AUDITORIUM (SNELLMANINKATU 3)

- 17.00 *PANEL DISCUSSION:*
MR **MIKKO ALKIO**, SECRETARY OF STATE, MINISTRY OF EMPLOYMENT AND THE ECONOMY
MR **MICHAEL GATES**, GROUP MANAGING DIRECTOR, RICHARD LEWIS COMMUNICATIONS,
MR **MIKA RAUNIO**, RESEARCHER, TAMPERE UNIVERSITY
- 19.30 DINNER

FRIDAY, AUGUST 29

VENUE: STORA ENSO HEAD OFFICE (KANAVARANTA 1)

THEME: SPICES FOR THE WAY FORWARD

- 9.15 *PUTTING FINLAND ON A MUSICAL MAP*
MR **HANNU LINTU**, CONDUCTOR
- 10.00 COFFEE
- 10.15 *FINLAND, MOBILITY AND WEB 2.0.*
MR **MARKO AHTISAARI**, RESPONSIBLE FOR BRAND AND DESIGN, BLYK
- 11.15 *EU'S ROLE IN THE WORLD*
MS **PIIA-NOORA KAUPPI**, MEMBER OF EUROPEAN PARLIAMENT
- 12-13 LUNCH
- 13-15 VISIT TO **DESIGN MUSEUM** (ADDRESS: KORKEAVUORENKATU 23)
EXHIBITION: *FENNOFOLK – NEW NORDIC ODDITY*
- 16.00 EVENING AT THE MINISTRY OF DEFENCE
HOSTED BY MR **PAULI JÄRVENPÄÄ**, DIRECTOR FOR DEFENCE POLICY