



JUNIOR FELLOWS MEETING

HELSINKI 30 AUGUST – 1 SEPTEMBER 2007

SEMINAR HOSTED BY PAULIG

PROGRAMME

THURSDAY, AUGUST 30

8.50 BUS TRANSPORTATION TO PAULIG

9.45 COFFEE AND REFRESHMENTS

THEME: FINLAND'S CHALLENGES

10.00 OPENING ADDRESS BY MR **RAUNO PAAJANEN**, MANAGING DIRECTOR, PAULIG

10.15 *EVA'S ROLE IN THE FINNISH SOCIETY*
MR **RISTO E. J. PENTTILÄ**, DIRECTOR OF EVA

10.30 JUNIOR FELLOWS PRESENT THEMSELVES

11.15 *AN INTRODUCTION TO FINLAND*
MR **JANNE GALLEN-KALLELA-SIRÉN**, MUSEUM DIRECTOR,
HELSINKI CITY ART MUSEUM

12.00 LUNCH

THEME: FUTURE OF FAMILY BUSINESSES?

13.00 *PAULIG – FAMILY BUSINESS GOING INTERNATIONAL*
MR **BERTEL PAULIG**, EXECUTIVE CHAIRMAN

14.00 *THE MANAGEMENT OF CHANGE – A FAMILY BUSINESS VIEW*
MR. **OLLI REENPÄÄ**, GROUP CEO, OTAVA BOOKS AND MAGAZINES GROUP LTD

14.45 *AS A WOMAN IN FAMILY BUSINESS*
MS. **SATU HELKAMA**, MEMBER OF BOARD, HELKAMA BICA

15.30 BUS TRANSPORTATION TO G18

THEME: HIGHER EDUCATION – THE WAY FORWARD?

VENUE: G18

16.15 *INTRODUCTION TO THE FINNISH DEBATE ON FUTURE OF UNIVERSITIES*
MR **ILKKA HAAVISTO**, PROJECT MANAGER, EVA

17.00 EVA FORUM "WHAT MAKES A TOP UNIVERSITY – VIEWS FROM ABROAD"

19.30 BUFFET DINNER HOSTED BY PAULIG

FRIDAY, AUGUST 31

THEME: TOMORROW'S EUROPE

VENUE: PARLIAMENT OF FINLAND

- 8.20 MEETING OUTSIDE THE PARLIAMENT HOUSE
- 8.45 WELCOMING ADDRESS BY MR **PETER SARAMO**, COMMITTEE COUNSEL,
PARLIAMENT OF FINLAND
- 9.00 *IS EUROPE FIT FOR A DIGITAL FUTURE?*
MR **JORMA OLLILA**, CHAIRMAN OF EVA
- 9.45 *EU ENLARGEMENT: DO WE STILL HAVE OUR HEADS ABOVE THE WATER?*
MR **OLLI REHN**, COMMISSIONER FOR ENLARGEMENT, EUROPEAN COMMISSION
- 10.30 COFFEE
- 11-11.45 TOUR AT THE PARLIAMENT HOUSE
- 12.00 LUNCH

THEME: WHERE VISUAL CULTURE AND ARTS MEET

VENUE: MUSEUM OF CONTEMPORARY ART KIASMA

- 13.30 VISIT TO MUSEUM OF CONTEMPORARY ART KIASMA
MS. **SANNA-MARI JÄNTTI**, HEAD OF MARKETING AND SPONSORING
- 14.30 COFFEE BREAK

THEME: RECRUITMENT COCKTAIL

VENUE: MUSEUM OF CONTEMPORARY ART KIASMA

- 15.00 *ACTIVE OWNERSHIP*
MR **TUUKKA SEPPÄ**, PRINCIPAL, BOSTON CONSULTING GROUP
- 15.20 *FINLAND'S ECONOMY – ACHIEVEMENTS, CHALLENGES AND PRIORITIES*
MR **PERTTU LOUHILUOTO**, PARTNER, MCKINSEY & COMPANY
- 15.40 *12 YEARS OF PRICEWATERHOUSECOOPERS TRAINEE PROGRAM*
MR **EERO ALHO**, PERSONEL MANAGER, PRICEWATERHOUSE COOPERS
- 16-17 RECRUITMENT DRINKS
- 18.00 DINNER HOSTED BY MEK, THE FINNISH TOURIST BOARD
FUTURE PROSPECTS OF TOURISM, WITH A SPECIAL VIEW ON FINLAND
MR **JAAKKO LEHTONEN**, DIRECTOR GENERAL, MEK

SATURDAY, SEPTEMBER 1

- 12-15 LUNCH CRUISE AROUND HELSINKI ARCHIPELAGO